## CLAIMS

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1.	A	sys	tem	to	provi	lde in	form	ation	correspond:	ing to	)
hyperlinke	ed	text	in	an	online	hyper	text	markup	language	(HTML)	
document f	or	a pl	ural	ity	of cus	stomers	and	users,	comprising	a:	

	á	a client	computer	means	for	the	plurality	of	users	to
access	the	system:								

a server computer means for providing the plurality	of
users with the online HTML document, said client computer mean	ns
communicating with said server computer means over a computer	er
network, such as the Internet; and	

an interactive interface comprising:

	a	display	frame	with	а	static	HTML	layer	for	pop-up
footnotes,	graph	ics and	banner	s:						

	а	scrolling	text	frame	for	holding	a	text	of	the
document and h	уре	rlinks to a	activa	te pop-	-up f	ootnotes	an	d ad	banr	ıers
in the display	fr	rame;								

		a t	itle	navi	gat	ion	frame,	which	n includ	es	links	to
other	chapters	and	segm	nents	of	the	docume	nt; a	nd			

	a	custom	client	frame,	which	is	а	frame	tha	at	is
designed to	a c	ustomer'	s speci	fication	n and	inc	lude	es li:	nks	to	a
customer's We	eb p	ages.									

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frame.

21	2. The system according to claim 1, wherein an identifying
22	HTML address code comprises a document identifier, a chapter and
23	segment identifier and a custom client identifier.
24	3. A method to provide information corresponding to
25	hyperlinked text in an online hypertext markup language (HTML)
26	document for a plurality of customers and users, comprising:
27	displaying a dormant title image in the display frame;
28	rolling a cursor from a pointing device over a hyperlink
29	in the scrolling text frame;
30	displaying a footnote and an ad banner in the display
31	frame;
32	rolling a cursor from a pointing device off of a
33	hyperlink in the scrolling text frame; and
34	displaying a dormant title image again in the display

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36	4. A second method to provide information corresponding to
37	hyperlinked text in an online hypertext markup language (HTML)
38	document for a plurality of customers and users, comprising:
39	displaying a dormant title image in the display frame;
40	rolling a cursor from a pointing device over a hyperlink
41	in the scrolling text frame;
42	displaying a footnote and an ad banner in the display
43	frame;
44	clicking on the hyperlink in the scrolling text frame;
45	and
46	opening a new window over the interactive interface
47	containing a Web site providing supplementary information.

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